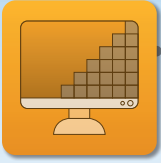


# File recommendations



## Resolution

The resolution of the image must be 300 dpi (dots per inch).



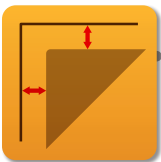
## Format

Preferably, always choose to save your files as PDF.



## Cutting lines

Please do not activate the cut lines and marker points when saving your files.



## Bleed zone

When creating your files, add 3 mm of bleed on each side of the image.

Example: If the final size of a card is 88x63mm, prepare a 94x69mm file.



## Colour profile

We use the CMYK **Coated Fogra 39** profile.

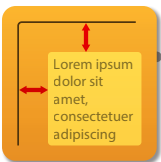
Tip: To achieve a deep black color, dial it to :

80% cyan - 50% magenta - 50% yellow - 100% black



## Text Vectorization

When your file contains text, be sure to always vectorize it.



## Text placement

Be sure not to place any text within 3mm of the edges of your final format.

Example: If the final size of a card is 88x63mm, the text should be in an area of 80x55mm.



## File weight

Files that are too large can cause problems when printed.

Here are some additional tips to avoid overloading your images:

1. Do not save files with pixelated images in Illustrator or Inkscape;
2. Flatten layers in your design software;
3. Uncheck the «Preserve editing features» option if you are using Photoshop;
4. If saving as a PDF will make your file heavy, choose a high quality JPEG file;
5. If your file is still too heavy, reduce the size of your document to scale.



# Leaflets

## Prerequisites

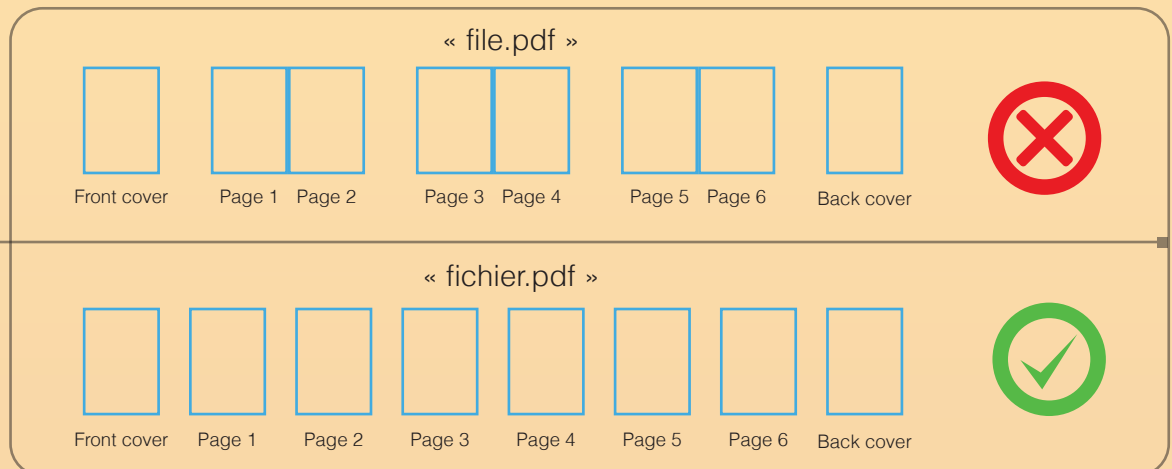
- All basic recommendations apply to the leaflets.







To produce your leaflets, we need a PDF file in which **each page** (of the pdf) **contains a page** (of your rule book). It is therefore important that you do **not** attach the pages to each other, as to simulate a «book effect» with your PDF. Also, don't forget to allow **3mm of bleed** on each side when creating your images.

## Important note

A leaflet **must** always have a number of pages multiple of 4. If this is not the case, we may have to add blank pages in order to produce your sheets.

## Example of a Leaflet file



- file.pdf 
- 300 dpi resolution 
- Vectorized text 
- Recorded in CMYK Fogra 39 
- No text within 4 mm from the cut line 
- 3 mm bleed on each side 

**Valid file !**





# Flyers

## Prerequisites

- All basic recommendations apply to the flyers.

To produce your flyers, we need a PDF file containing the image you want to print. Apply as many recommendations as possible and we will be able to process your order as soon as possible. Also remember to allow **3mm of bleed** on each side when creating your images.

### Example of Flyer file (A5)



- flyer.pdf ✓
- 300 dpi resolution ✓
- No text within 3 mm of the edge ✓
- Vectorized text ✓
- Recorded in CMYK Fogra 39 ✓
- 3 mm bleed on each side ✓

**Valid file !**

