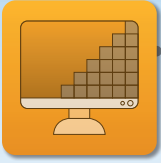


# File recommendations



## Resolution

The resolution of the image must be 300 dpi (dots per inch).



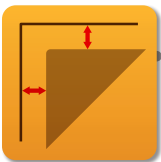
## Format

Preferably, always choose to save your files as PDF.



## Cutting lines

Please do not activate the cut lines and marker points when saving your files.



## Bleed zone

When creating your files, add 3 mm of bleed on each side of the image.

Example : If the final size of a card is 88x63mm, prepare a 94x69mm file.



## Colour profile

We use the CMYK **Coated Fogra 39** profile.

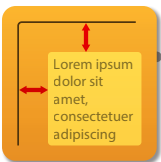
Tip : To achieve a deep black color, dial it to :

80% cyan - 50% magenta - 50% yellow - 100% black



## Text Vectorization

When your file contains text, be sure to always vectorize it.



## Text placement

Be sure not to place any text within 3mm of the edges of your final format.

Example : If the final size of a card is 88x63mm, the text should be in an area of 80x55mm.

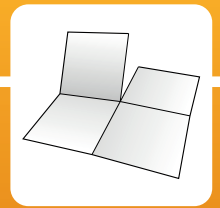


## File weight

Files that are too large can cause problems when printed.

Here are some additional tips to avoid overloading your images:

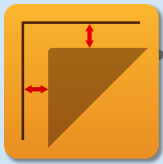
1. Do not save files with pixelated images in Illustrator or Inkscape;
2. Flatten layers in your design software;
3. Uncheck the «Preserve editing features» option if you are using Photoshop;
4. If saving as a PDF will make your file heavy, choose a high quality JPEG file;
5. If your file is still too heavy, reduce the size of your document to scale.



# Boards

## Prerequisites

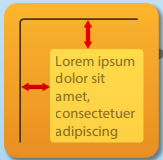
- All basic recommendations apply to the boards.



### Bleed Zone

When creating your Board files, add **20mm** of bleed on each side of the image.

Example: If the final size of the board is 400x400 mm, prepare a **440x440** mm file.

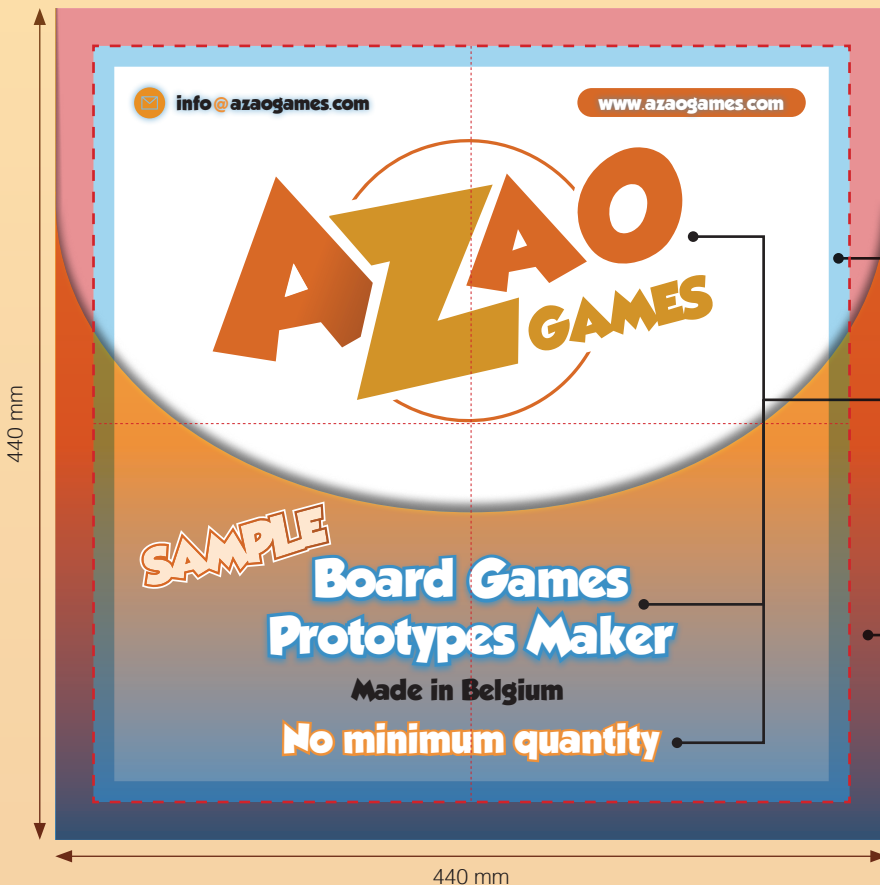


### Text placement

Be sure not to place any text within **3mm** of the edges of your final format.

Example: If the final size of the board is 400x400 mm, the text should be in an area of 397x397 mm.

## Example of Board file (400 x 400 mm foldable in 4)



- board-front.pdf
- 300 dpi resolution
- No text within 3 mm of the edge
- Vectorized text
- Recorded in CMYK Fogra 39
- 20 mm bleed around the template

**Valid file !**

